

CLEAN BRIEFS

MIDWEST DRYCLEANING & LAUNDRY ASSOCIATION

651 N.W. 5th Street – Richmond, IN 47374 • Phone: (800) 401-0703 • Fax: (765) 935-3473

Email: MWDLAOffice@aol.com

The Newsletter of the Midwest Drycleaning & Laundry Association

Advertising Contract

Advertiser: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name/Title: _____

This advertising contract between the above named business, referred herein as advertiser and the Midwest Drycleaning & Laundry Association, referred herein as MWDLA, is entered into this ____ day of _____.

Advertiser desires an ad to be placed in the “CLEAN BRIEFS” (a bi-monthly publication of MWDLA) starting with the _____/_____ _____ issue and for the next 5 issues (minimum or a total of 6). Contract will continue after the 6 ads until a 60-day written notice (30 days if due rate increase) is given by advertiser to our MWDLA office. MWDLA may cancel this agreement also with a 60 day written notice except as noted elsewhere in this agreement.

Rates for Advertiser shall be the rates on the current rate card. If the Board of Directors of MWDLA proposes a change in rates, they shall notify the advertisers at least 30 days in advance of the rate increase. Rate increase will go into effect for advertisers under contract once the initial 6 ads have run.

All ads will be billed after publication and are due net 10 days. If an advertiser is delinquent in payment of advertising, MWDLA has the right to suspend advertising until such time that the balance due is paid. In case of failure to pay, MWDLA may without recourse by advertiser, cancel this agreement with a 10 day notice and may re-bill advertising done under this contract at the non-contract rate indicated on the rate card. Advertiser agrees to hold harmless MWDLA for any content, claims or other information in advertisement. If advertiser under contract changes status from an allied trade member to a non-member or visa versa, the advertising will be charged at the appropriate rate as per rate card. Other terms on rate card apply to this agreement.

Authorized Person of Advertiser

MWDLA Director/Officer